

The U.S. Department of Agriculture to promote food and beverages at Anuga in Germany

The Hague, September 18, 2009 – The U.S. Department of Agriculture’s Foreign Agricultural Service in The Hague invites Benelux food and beverage importers and distributors to visit the U.S. Pavilion at Anuga 2009. This trade show will take place at Koelnmesse in Cologne, Germany during the period of October 10 – 14, 2009.

Held biennially, Anuga is the world’s most important trade fair for food and beverages. Exhibitors and visitors from almost every country in the world meet at Anuga to conduct cross-border business and make international contacts.

The U.S. Pavilion at Anuga this year, with almost 150 exhibitors, will emphasize the outstanding quality and great diversity of food and drink available from the United States. If you wish to view the U.S. companies exhibiting at Anuga, please go to www.anuga.com and click on Exhibitor Search or click on below internet link for an overview of U.S. pavilion exhibitors. Marcel Pinckaers will represent our office at Anuga this year. Please contact him if you would like to make an appointment with an U.S. exhibitor, or if you wish to meet him during the show. Marcel can be reached by telephone at +31 (0)70 3102 305 or by email at marcel.pinckaers@usda.gov. We look forward to seeing and meeting you at Anuga.